



Case Study



NürnbergMesse GmbH

NürnbergMesse is one of the top 20 exhibition companies in the world and one of Europe's top ten. The portfolio comprises approximately 120 international exhibitions and conferences and over 35 sponsored corporate pavilions in Nuremberg and worldwide. Annually, approximately 29.000 exhibitors (36% international), 955.000 trade visitors (21% international) and 511.000 consumers take part at the own, partner and guest events of the NürnbergMesse Group, which has subsidiaries in China, North America, Brazil and Italy. In addition, the NürnbergMesse Group has a network of approximately 40 agencies that are active in over 85 countries.

ROTH teleconcept supported Nürnberg-Messe in, amongst others, the following projects:

- Concept for new information and communication technology infrastructure
- Marketing concepts
- Selection process for the mobile VPN solution and implementation thereof
- Selection process for comprehensive WLAN service and implementation thereof
- Selection processes for operator solutions and project managing of the implementation
- Contract design for UMTS in-house solution

Michaela Griep, manager of NürnbergMesse exhibition service:

"We have worked together very effectively for several years on a diverse range of projects. Mr. Roth provided us with purposeful and competent support during concept creation and during the selection procedure for various technological solutions. I would particularly like to emphasise his personal dedication. Throughout the project, Mr. Roth was a point of reference and informed adviser to all involved. I look forward to working on further successful projects with Mr. Roth!"